

CHIEF PATRON



"Vidhya Ratna"

Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D.,D.Lit.,
Chairman & Secretary
Vivekanandha Educational Institutions & Hospitals



Tmt. KRISHNAVENI KARUNANITHI, M.A.,

Managing Director
Vivekanandha Educational Institutions & Hospitals



Mr.S.VARADHARAJU, M.Pharm

Admission Director
Vivekanandha Educational Institutions, Sankagiri



Dr.V.PADMANABHAN, M.Com.,M.Com(CA),MBA.,Ph.D.,NET

Principal
Vivekanandha Arts and Science College for Women
Sankagiri



Dr.B.T.SURESHKUMAR

Director- IQAC
Vivekanandha Arts and Science College for Women
Sankagiri

CONVENER



Dr.K.SAKTHIVEL, M.Sc., Ph.D

Associate Professor & HoD
Department of Costume Design and Fashion
Vivekanandha Arts and Science College for Women
Sankagiri

CO-CONVENER



Mrs.M.L.VIJAYALAKSHMI, M.Sc. M.Phil.,

Assistant Professor
Department of Costume Design & Fashion
Vivekanandha Arts and Science College for Women
Sankagiri

FOR FURTHER DETAILS CONTACT

Dr.K.SAKTHIVEL, HoD - 98944 49593

Mrs.M.L.VIJAYALAKSHMI, AP - 86677 33228

ABOUT THE COLLEGE

Vivekanandha Arts and Science College for Women is situated at Veerachipalayam, Sankari west post, Sankagiri Taluk, Salem District of Tamil Nadu adjoining Coimbatore to Salem National Highway. The Campus is 8kms away from Sankagiri, 25 kms from Erode, 50kms from Salem and 110 kms from Coimbatore. On entering the campus, one would be gripped by the gorgeousness of the college. The natural atmosphere maintained in the campus is pleasant, healthy and stimulating in every sense. Spreading over 2,00,000 sq.ft. of building space, the classrooms, library, laboratories, separate seminar hall for Arts and Science Department, smart auditorium and learning centers of Vivekanandha Arts and Science College for Women have been designed with meticulous attention, making it truly a world class. The Vibrant interiors and exquisite finishing lends the college an ambience that is as delightful and inspiring.

ABOUT THE DEPARTMENT

The Department of Costume Design and Fashion was established in the year 2017. The Department of Textile and Fashion Designing was established in the year 2019. The vision of the department is to empower women as trailblazers in global fashion and costume design, blending creativity, technical expertise, and emerging technologies, fostering innovation, sustainability, and inclusivity while shaping the future of design and storytelling. Equip women with the skills and knowledge to become confident, independent, and industry-ready professionals in costume design and fashion. Develop students as creative and critical thinkers with a solid foundation in design, storytelling, and product development. Provide hands-on training in key areas such as CAD-based textile design, printing, embroidery, 3D garment design, pattern making, and grading. Incorporate cutting-edge technologies like AI, AR, and VR to stay aligned with global industry trends and foster innovative approaches.

ABOUT EDP

This Entrepreneurship Development Program equips aspiring entrepreneurs with essential skills in business planning, innovation, finance, and marketing. Gain practical knowledge, expert guidance, and the confidence to launch and grow your startup successfully in today's competitive market.



**SANKAGIRI
VIVEKANANDHA
ARTS AND SCIENCE COLLEGE FOR WOMEN**
Affiliated to Periyar University, Salem
Veerachipalayam, Sankagiri - 637303, Salem.



Prof. Dr. M. Karunanithi,
B.Pharm., M.S., Ph.D., D.Lit.,
Chairman & Secretary



NATIONAL LEVEL 6-DAY ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON FASHION INNOVATION AND STARTUPS (VIRTUAL)

**24th September 2025 -
30th September 2025**

2:00 pm to 3:00 pm

ORGANIZED BY

**DEPARTMENT OF
COSTUME DESIGN & FASHION**



REGISTRATION

- Participants are requested to register using the given link or QR code
<https://forms.gle/65sWPiNmzrsY4GRH6>



- Pay the registration fee Rs. 100/-. Upload the receipt and submit the registration form.

PAYMENT CODE

SCAN HERE TO PAY
REGISTRATION FEE: ₹100



RULES

- Certificates will be awarded only to participants who attend all online sessions of the EDP from 24.09.2025 to 30.09.2025 and remain actively engaged.
- Submission of online feedback is mandatory for every participant.

NOTE

- E-certificates will be issued after the completion of the program.
- Attendance in all sessions is compulsory.

ORGANIZING COMMITTEE

Mrs.P.SATHYA, Assistant Professor 9940966823
Ms.S.PEBINA, Assistant Professor 8056662966
Ms.M.P.SAPARNA, Assistant Professor 6369089751

STUDENT CO-ORDINATORS

Ms. P.DEVIPRIYA - 9865547185
Ms. R.PAVITHRA - 9043792165

ELITE SPEAKERS



Ms. J. Arul Usha Nandhini
Product Merchandiser
Norlanka Brands PVT.LTD
Bangalore



Dr. M. Bhuvaneshwari
Assistant Professor - Grade II
VIT Fashion Institute of Technology
Chennai



Dr. C. Prakash
Director
Indian Institute of Handloom Technology
Ministry of Textiles, Govt. of India, Fulia
West Bengal, Nadia



Dr. V. Kavitha
Professor & Head
Department of Costume Design & Fashion
Dr. N.G.P. Arts and Science College
Coimbatore



Dr. S. Umamageshwari
Assistant Professor
Department of Fashion Designing
SRM Institute of Science and Technology
Kattankulathur Campus, Chennai



Dr. K. J. Sivagnanam
Director
Indian Institute of Handloom Technology
(Ministry of Textiles, Govt. of India)
Nayapura, Chocka Road, Jodhpur
Rajasthan



Mr. A. Sadheeshkumar
Senior Grade II
School of Fashion Design
Footwear Design and Development Institute
(Ministry of Commerce and Industry
Govt. of India)
Chennai

PROGRAMME SCHEDULE

Day 1 - 24.09.2025 , 2.00 PM to 3.00 PM
Speaker : Ms. J. Arul Usha Nandhini
Title : Emerging Trends and Business Models in the Apparel Industry

Day 2- 25.09.2025 , 2.00 PM to 3.00 PM
Speaker : Dr. M. Bhuvaneshwari
Title : Craft to Commerce (C2C) : Empowering Next-Gen Fashionpreneurs

Day 3- 26.09.2025 , 11.00 AM to 12.00 PM
Speaker : Dr. c. Prakash
Title : Entrepreneurship in the Handloom Industry

Day 3- 26.09.2025 , 2.00 PM to 3.00 PM
Speaker : Dr. V. Kavitha
Title : Customer Journey Mapping for Fashion Startups

Day 4- 27.09.2025 , 2.00 PM to 3.00 PM
Speaker : Dr. S. Umamageshwari
Title : Empowering Futures: Women in Entrepreneurship

Day 5 - 29.09.2025 , 2.00 PM to 3.00 PM
Speaker : Dr. K. J. Sivagnanam
Title : Skills Empowering Entrepreneurship: Pathways in Fashion and Apparel

Day 6 - 30.09.2025 , 2.00 PM to 3.00 PM
Speaker : Mr. A. Sadheeshkumar
Title : Fashion Entrepreneurship and Startup Policies

