



# VIVEKANANDHA

ARTS AND SCIENCE COLLEGE FOR WOMEN

Affiliated to Periyar University, Salem

Veerachipalyam, Sankagiri - 637303, Salem.



Prof. Dr. M. Karunanithi,  
B.Pharm., M.S., Ph.D., D.Litt.,  
Chairman & Secretary

## DEPARTMENT OF COSTUME DESIGN & FASHION



VOLUME 2, AUGUST 2025

# NEWSLETTER



**Editorial Desk**

**Dr.K.Sakthivel, M.Sc.,Ph.D.,**

Associate Professor & Head

Team of CDF

Faculty & Students

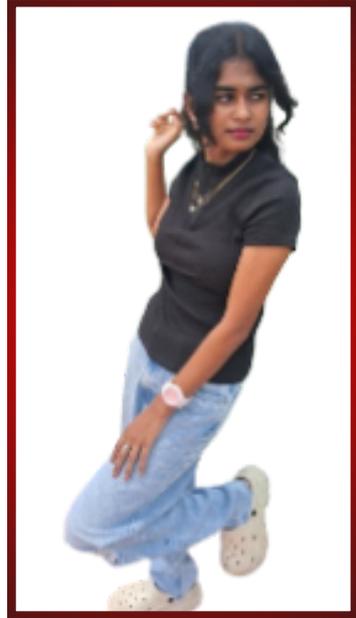
**Designer**

**Ms.M.P.Saparna, M.Sc.,**

Tutor

Costume Design & Fashion

# FASHION DESIGNERS MODELS



# NEWSLETTER

## AUGUST 2025





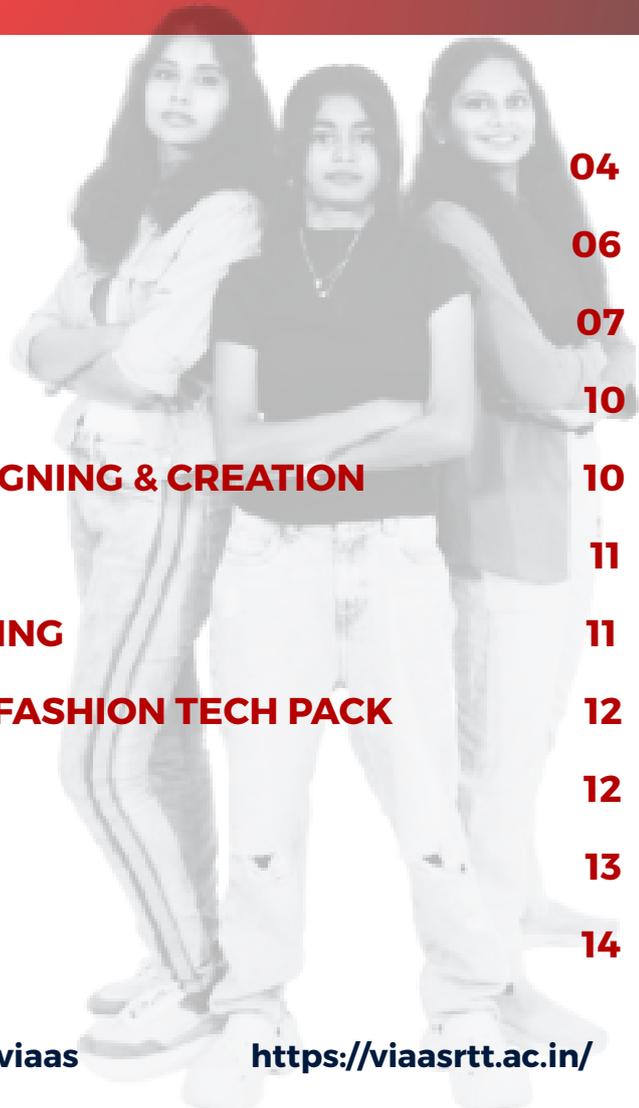


# COSTUME DESIGN & FASHION

## NEWSLETTER

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## WORLD EMBROIDERY DAY – 2K25



The Department of Costume Design and Fashion celebrated World Embroidery Day on August 1, 2025, with enthusiasm and creativity. Dr. V. Padmanaban, Principal, addressed the students and encouraged them to delve deeper into the world of textile art, urging them to nurture their creativity and passion for design.



# HOOP ART DESIGNERS



**M. J. Pragalya Sri**  
**II.B.Sc.,CDF**  
**Designer**



**P. Malarvihzli**  
**II.B.Sc.,CDF**  
**Designer**



**K. Srimathi**  
**II.B.Sc.,CDF**  
**Designer**



**Kavipriya**  
**II.B.Sc.,CDF**  
**Designer**



# NATIONAL HANDLOOM DAY – 2K25

## CELEBRATING HANDLOOM: WEAR WITH PRIDE, PLEDGE WITH HEART.



The Department of Costume Design and Fashion celebrated National Handloom Day 2025 on August 7 with the theme “Celebrating Handloom: Wear with Pride, Pledge with Heart,” honoring India’s rich weaving traditions. Students, staff, and the Principal of VIAAS campus participated in the event and collectively took a pledge to support and promote the use of handloom products with pride.



# Celestial Beauty



## CELESTIAL BEAUTY- HD MAKE UP GODDESS SARASWATHI TRANSFORMATION

**Mrs.M.SELVI,**  
Beautician  
Beauty Palace & Pattern Making  
Lab Assistant

# Celestial Beauty-

## HD Make up Goddess Saraswathi Transformation

The Department of Costume Design and Fashion showcased "Celestial Beauty" - an HD makeup transformation of Goddess Saraswathi, on 08.08.2025, highlighting divine grace, artistic skill, and cultural elegance.

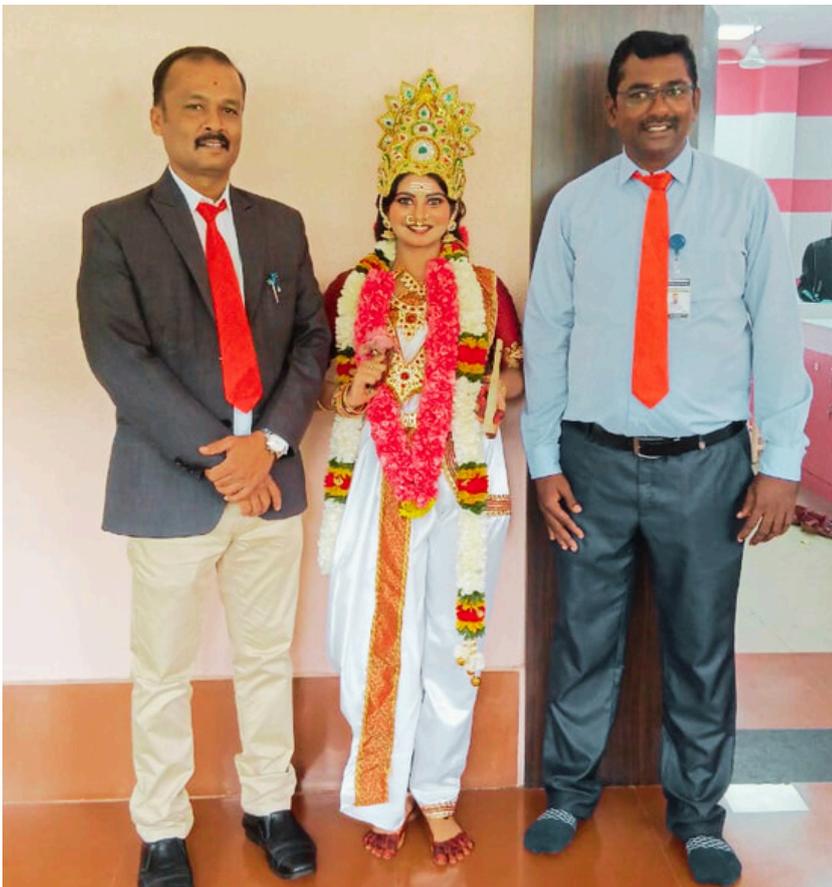
### Transformation



**Ms.M.Jai aathi sakthi**  
**III.B.Sc.CDF**  
**Model**



The Celestial Beauty transformation showcases a stunning HD makeup look of Goddess Saraswathi, radiating divine grace and elegance. With intricate detailing, ethereal hues, and traditional ornaments, the look captures her serene wisdom and purity. A mesmerizing blend of spirituality and artistry, this makeover exudes timeless, goddess-like beauty and poise.



## PARENTS - TEACHERS MEETING



The Department of Costume Design and Fashion held a Parent-Teacher Meeting on August 11 to review student progress and strengthen communication. Dr. V. Padmanabhan, Principal of VIAAS, emphasized the importance of collaborative efforts in fostering students' academic and personal growth.

## WORKSHOP ON PANJAKAJAM DHOTI DESIGNING AND CREATION



The Department of Costume Design and Fashion organized a workshop on August 14, focusing on the designing and creation of the traditional Panjakajam dhoti. The session highlighted cultural significance while enhancing students' practical skills in traditional garment construction and design.

## BUREAU OF INDIAN STANDARDS CLUB INAUGURATION



The Department of Costume Design and Fashion inaugurated the Bureau of Indian Standards (BIS) Club on August 20 to raise awareness about quality standards and enrich students' understanding of standardization in the fashion industry.

## WORKSHOP ON DIGITAL FASHION ILLUSTRATION & SKETCHING



The Department of Costume Design and Fashion conducted a two-day workshop on “Digital Fashion Illustration and Sketching” on August 25 and 26, 2025. Mrs. Priyanka Palanisamy, Proprietor of Preez Atelier, Coimbatore, served as the Resource Person, guiding students through modern techniques and digital tools in fashion illustration.

## WORKSHOP ON BLUEPRINT OF RUNWAY- MASTERING THE FASHION TECH PACK



The Department of Costume Design and Fashion held a one-day workshop on August 25, 2025, titled “Blueprint to Runway: Mastering the Fashion Tech Pack,” featuring Ms. Harini Rajendran, Textile Designer at D2D International Pvt. Ltd., Tirupur, as the Resource Person.

## WORKSHOP ON FASHION ILLUSTRATION & SKETCHING



The Department of Costume Design and Fashion conducted a workshop on Fashion Illustration and Sketching on August 25, 2025. Mrs. Priyanka Palanisamy, Proprietor of Preez Atelier, Coimbatore, served as the Resource Person, guiding participants through essential techniques and creative approaches in fashion illustration.

## ACTIVITY ON TYPES HEM STITCHES



The Department of Costume Design and Fashion conducted a hands-on activity on August 6, focusing on various types of hem stitches for I UG students. The session aimed to improve their practical skills and knowledge of professional hand-stitching techniques.

## HANDLOOM FASHION SHOW 2025- SEASON 8



The Department of Costume Design & Fashion received special recognition at the Handloom Fashion Show - Season 8, 2025, for achieving the highest number of participants and attracting the largest audience, highlighting their outstanding involvement and remarkable team effort.

# O NE DAY NE STYLE





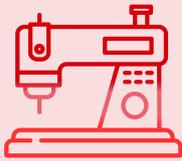
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## DEPARTMENT OF COSTUME DESIGN & FASHION



**Hi Tech Sewing Lab**



**Beauty Palace**



**Pattern Making &  
Draping Lab**



**Textile Testing Lab**



**Textile Processing  
Lab**



**CAD & Fashion  
Illustration Lab**



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# VIVEKANANDHA EDUCATIONAL INSTITUTIONS

## TIRUCHENGODE CAMPUS

Swamy Vivekanandha Medical College Hospital and Research Institute  
Vivekanandha Dental College for Women  
Swamy Vivekanandha College of Pharmacy  
Vivekanandha College of Nursing  
Vivekanandha School of ANM  
Swamy Vivekanandha Physiotherapy College  
Vivekanandha Allied Health Science (Co- Ed)  
Krishna Institute of Optometry & Research  
Vivekanandha Institute of Health Science & Research (Boys)  
Krishna Institute of Health Science (Boys)  
Vivekanandha College of Engineering for Women ( Autonomous)  
Vivekanandha College of Technology for Women  
Vivekanandha Institute of Information and Management Studies  
Vivekanandha College of Arts & Sciences for Women ( Autonomous)  
Vivekanandha College for Women  
Vivekanandha College of Education for Women  
Krishna College of Education For Women  
Krishnasree College of Education For Women  
Vivekanandha Vidhya Bhavan Matric Higher Secondary School  
Vivekanandha Medical Care Hospital (VMCH)

## SANKAGIRI CAMPUS

Swamy Vivekanandha Naturopathy and Yoga Medical College  
Vivekanandha Pharmacy College for Women  
Vivekanandha Nursing College for Women  
Vivekanandha Arts & Science College for Women  
Vivekanandha ANM School  
Rabindranath Tagore College of Education for Women  
Viswabharathi College of Education for Women

