



SANKAGIRI VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN



Prof. Dr. M. Karunanithi, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman & Secretary

Affiliated to Periyar University, Salem
Veerachipalyam, Sankagiri - 637303, Salem.



DEPARTMENT OF COTUME DESIGN & FASHION

NEWSLETTER

VOLUME 3, SEPTEMBER 2025



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www.viaasrvt.ac.in

LABORATORIES



**Hi Tech Sewing
Laboratory**



Beauty Palace



**Textile Processing
Laboratory**



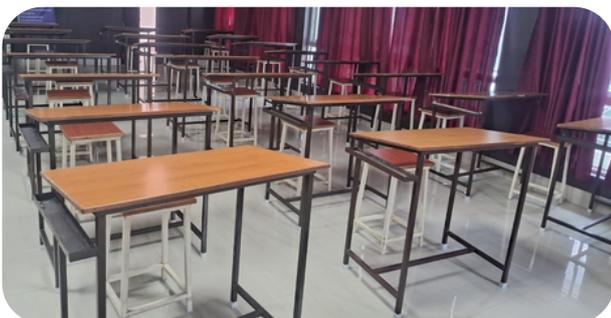
**Pattern making
Laboratory**



**Textile Testing
Laboratory**



**Computer Aided
Designing Laboratory**



**Fashion Illustration
Laboratory**



**Basic Garment
Construction Laboratory**



About the College...

Vivekanandha Arts and Science College for Women is situated at Veerachipalayam, Sankari west post, Sankagiri Taluk, Salem District of Tamil Nadu adjoining Coimbatore – Salem National Highway. The Campus is 8kms away from Sankagiri, 25 kms from Erode, 50kms from Salem and 110 kms from Coimbatore. On entering the campus, one would be gripped by the gorgeousness of the college. The natural atmosphere maintained in the campus is pleasant, healthy and stimulating in every sense. Spreading over 2,00,000 sq.ft. of building space, the classrooms, library, laboratories, separate seminar hall for Arts and Science Department, smart auditorium and learning centers of Vivekanandha Arts and Science College for Women have been designed with meticulous attention, making it truly a world class. The Vibrant interiors and exquisite finishing lends the college an ambience that is as delightful and inspiring.

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EDITORIAL DESK

Dr.K.Sakthivel, M.Sc.,Ph.D.,
Associate Professor & Head
Team of CDF
Faculty & Students

DESIGNER

Ms.M.P.Saparna, M.Sc.,
Tutor
Costume Design & Fashion



About the Department...

The Department of Costume Design and Fashion was established in the year 2017. The Department of Textile and Fashion Designing was established in the year 2019. The scope of our course is immense as women have increasingly become more fashion conscious and seek to enhance it in every way. The role of the costume designers is to create the characters outfits /costumes and balance the scene with texture and colour etc. The costume designer works alongside the Director, Scenic, Lighting Designer, Sound Designer and other Creative personal. Clothing companies need to hire people in a variety of jobs, ranging from fashion designers, textile designers, models, retailers, buyers and merchandisers, to provide end-to-end solutions to their clients. Our Institutions provide training to potential fashion designers to expand their talent and become entrepreneurs in the fashion world

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CHAIRMAN'S MESSAGE

I take immense pride in the Department of Costume Design & Fashion for its commitment to nurturing creativity, craftsmanship, and innovation among students. The department not only equips them with practical skills and deep industry knowledge but also instills strong ethical values, enabling them to grow as responsible professionals. By encouraging respect for tradition while embracing modern trends, it shapes students into confident future fashion leaders. I wholeheartedly wish the department continued success, excellence, and greater achievements in the years ahead.



**Prof. Dr. M. Karunanithi, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman & Secretary
Vivekanandha Educational Institutions & Hospitals,
Sankagiri, Salem**



**Dr. V. Padmanabhan, M.Com., M.Com(CA), MBA., Ph.D., NET
Principal,
Vivekanandha Arts and Science College for Women,
Sankagiri, Salem**

PRINCIPAL'S MESSAGE

I proudly acknowledge the Department of Costume Design & Fashion for its dedication to fostering creativity, innovation, and skill development. With a strong commitment to academic excellence and practical training, the department equips students with industry-relevant knowledge and values that shape them into responsible professionals. By encouraging them to blend cultural traditions with contemporary fashion trends, it nurtures talented designers prepared to meet global challenges. I sincerely commend their remarkable efforts and extend my best wishes for their continued success and excellence.

IQAC - DIRECTOR'S MESSAGE

I take great pride in the Department of Costume Design & Fashion for its commitment to fostering creativity, innovation, and professionalism. The department nurtures students with practical skills, industry exposure, and ethical values, preparing them to meet global standards in fashion. By blending cultural heritage with contemporary trends, it shapes confident, responsible designers. I wholeheartedly commend the dedicated faculty and talented students for their achievements and extend my best wishes for continued growth, excellence, and future success.



**Dr. B. T. Suresh Kumar, M.Sc., M.Phil., Ph.D.,
Director - IQAC,
Vivekanandha Arts and Science College for Women,
Sankagiri, Salem**

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**HANDLOOM FASHION SHOW
SEASON 8 - 2025**

The Department of Costume Design and Fashion, Vivekanandha Arts and Science College for Women, received the Special Recognition Award on 26th August for achieving the highest number of participants and audience. This honor highlights the department’s active involvement, teamwork, and enthusiasm, showcasing their commitment to excellence and collective success.



28, AUGUST, 2025

**TWO - DAY WORKSHOP ON DOODLE
WITH HENNA**

The Department of Costume Design and Fashion organized a two-day workshop on “Doodle with Henna” on 28th August and 29th August, facilitated by Ms. A. Mahasri, Mehendi Artist. The session enhanced students’ creativity, providing hands-on experience in blending doodle concepts with traditional henna designs for innovative fashion applications.



WORKSHOP ON BLOOMING BEAUTY WHIMSY PATTERN FOR BLOUSE DESIGN

The Department of Costume Design and Fashion conducted a workshop on “Blooming Beauty Whimsy Pattern for Blouse Design” on 12th September, led by Ms.Preethi, Alumnae. The session enhanced students’ creativity, providing practical experience in designing intricate blouse patterns, blending traditional art with contemporary fashion innovation.



16,SEPTEMBER, 2025



INDUSTRIAL VISIT TO LUCKY WEAVERS PVT.LTD

The Department of Costume Design and Fashion organized an Industrial Visit to Lucky Weavers Pvt. Ltd. on 16th September, where students gained practical exposure to spinning, weaving, and knitting. The visit enhanced technical knowledge, connected theory with industry practices, and offered insights into modern textile manufacturing, boosting career readiness.



INTERCOLLEGIATE COMPETITION

Students of the Department of Costume Design and Fashion participated in the Intercollegiate Competition hosted by Vellalar Institution of Arts and Science on 10.09.2025. They actively showcased their creativity in both on-stage and off-stage events, gaining valuable exposure, enhancing skills, and proudly representing the department with enthusiasm and excellence.



Students of the Department of Costume Design and Fashion took part in the Intercollegiate Competition organized by SSM College of Arts and Science on 22.09.2025. They showcased their talents in both on-stage and off-stage events, gaining exposure, enriching skills, and representing the department with creativity, confidence, and enthusiasm.

Students of the Department of Costume Design and Fashion participated in the Intercollegiate Competition and Conference at Vivekanandha College of Arts and Science for Women on 26.09.2025 and 27.09.2025. They actively took part in various on-stage and off-stage events, showcasing creativity, gaining knowledge, and proudly representing the department with excellence.



ONE DAY ONE STYLE

DIFFERENT MAKEUP LOOKS



BRAIDSMROID MAKEUP LOOK



Mrs.M.SELVI,
Beautician
Beauty Palace & Pattern Making
Lab Assistant



TEMPLE LOOK



BRIDAL MUHURTHAM LOOK



FUNCTION MAKEUP

ONE DAY ONE STYLE

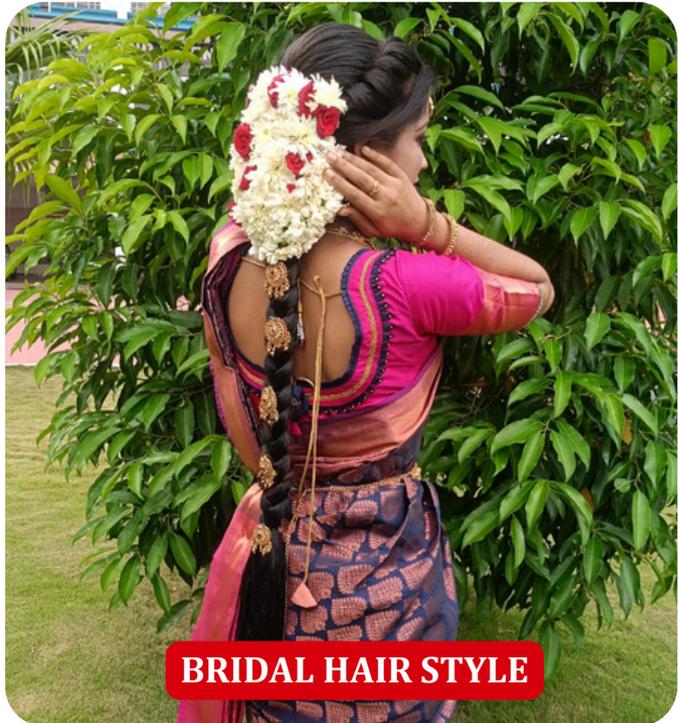
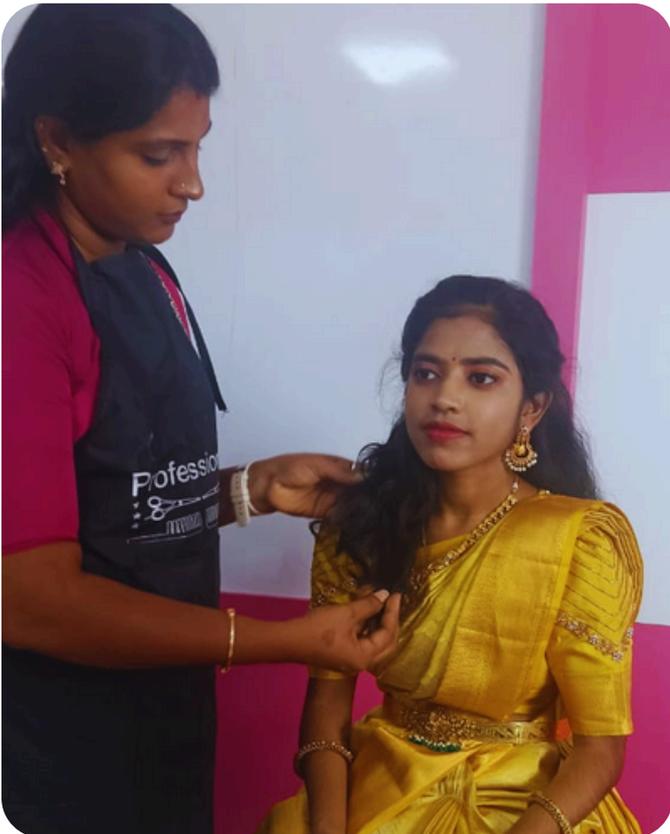
BRIDAL MAKEUP



HD MAKEUP



SKIN FINISH MAKEUP



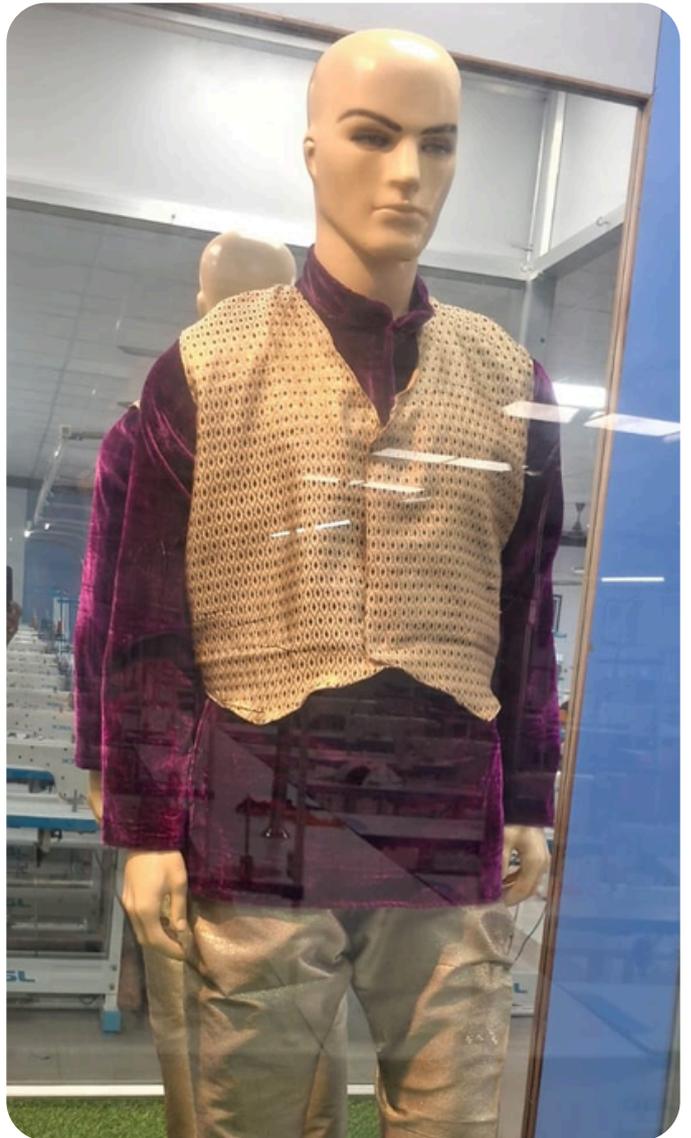
BRIDAL HAIR STYLE

STITCH A DAY

"EXPLORING NEW SEWING STYLES"



Mr.N.GOPALSAMY, DMMFT.,
Textile Testing & Textile Processing
Lab Assistant



NOTABLE EVENTS OF SEPTEMBER

COLLEGE BAZAAR "KALLOORI SANDHAI"

The College Bazaar, organized by the Department of Costume Design and Fashion from 23rd to 25th September, provided students with an exciting platform to explore and purchase various products. It encouraged creativity, interaction, and entrepreneurial spirit among participants while creating a lively atmosphere where students enjoyed shopping and gained memorable experiences.



FACILITIES OF THE INSTITUTION



Free Transportaion



24*7 Hospital



Hostel



Canteen



Beauty Palace



Auditorium



Library



Digital Library



Sports ground



Turf



TIRUCHENGODE CAMPUS

Swamy Vivekanandha Medical College Hospital and Research Institute
Vivekanandha Dental College for Women
Swamy Vivekanandha College of Pharmacy
Vivekanandha College of Nursing
Vivekanandha School of ANM
Swamy Vivekanandha Physiotherapy College
Vivekanandha Allied Health Science (Co- Ed)
Krishna Institute of Optometry & Research
Vivekanandha Institute of Health Science & Research (Boys)
Krishna Institute of Health Science (Boys)
Vivekanandha College of Engineering for Women (Autonomous)
Vivekanandha College of Technology for Women
Vivekanandha Institute of Information and Management Studies
Vivekanandha College of Arts & Sciences for Women (Autonomous)
Vivekanandha College for Women
Vivekanandha College of Education for Women
Krishna College of Education For Women
Krishnasree College of Education For Women
Vivekanandha Vidhya Bhavan Matric Higher Secondary School
Vivekanandha Medical Care Hospital (VMCH)

SANKAGIRI CAMPUS

Swamy Vivekanandha Naturopathy and Yoga Medical College
Vivekanandha Pharmacy College for Women
Vivekanandha Nursing College for Women
Vivekanandha Arts & Science College for Women
Vivekanandha ANM School
Rabindranath Tagore College of Education for Women
Viswabharathi College of Education for Women

