

**VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN****DEPARTMENT OF COMMERCE****2023-2024****GUEST LECTURES / WEBINAR**

<b>S.No</b>	<b>Date</b>	<b>Title of the Programme</b>	<b>Title of the lecture</b>	<b>Guest Name and Address Place</b>	<b>No. of Participants / Coordinator</b>
1	05.07.2023	GUEST LECTURE	"EMERGING TREND IN CAPITAL MARKET"	Dr.PRABHAKARAN, DIRECTOR,EDIFY ED TECH, COIMBATORE	III UG & II PG & ALL FIRST YEAR STUDENTS
2	31.07.2023	GUEST LECTURE	A PATHWAY TO CAREER DEVELOPMENT	Dr.N.S.SATHIYENDRAN ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT STUDIES PSG COLLEGE OF ARTS & SCIENCE COIMBATORE	SECOND YEAR B.Com & B.Com(CA) STUDENTS
3	25.09.2023	AWARNNESS PROGRAMM E	AWARNNESS PROGRAMME ON SAVING & INVESTMENT	Mr.R.RAJESH BABU,MFC., M.B.A., ALUMINI OF MADURAI KAMARAJ UNIVERSITY & UNIVERSITY OF WALES,UNITED KINGDOM SKILLTRAINER	II BCOMCA & II BCOM STUDENTS
4	05.01.2024	GUEST LECTURE	BUSINESS TAXATION IN INDIA	DR.C.THIYANESWARAN, ASSOCIATE PROFESSOR OF COMMERCE SRI KRISHNA ARTS AND SCIENCE COLLEGE, COIMBATORE.	III UG, I PG, II PG (125 STUDENTS)
5	27.01.2024	GUEST LECTURE	AWARENESS PROGRAMME ON SAVINGS AND INVESTMENT	MR.R.RAJESH BABU, SKILL TRAINER, UNIVERSITY OF WALES UNITED KINGDOM.	ALL UG & PG STUDENTS

6	08.02.2024	GUEST LECTURE	PRACTICE LIKE YOU HAVE NEVER WANT PERFORM LIKE YOU HAVE NEVER LOST	DR.ARUL RAMANATHA PILLAI, ASSISTANT PROFESSOR, DEDPARTMNET OF COMMERCE CA, ST.JOPESH COLLEGE (AUTIMONOUS), TIRUCHY	I, II UG & I II PG STUDENTS
7	17.02.2024	WEBINAR	AI IN SECURITY SECTOR	MR.C.SARANRAJ FOUNDER AND CEO NEXTBRAIN TECHNOLOGIES PVT.LTD.	UG & PG
8	24.02.2023	GUEST LECTURE	SEBI- INVESTORS AWRENESS PROGRAMME	DR.K.PRABHAKARAN, DIRECTOR, EDIFY ED TECH, COIMBATORE	III UG (109 STUDENTS)

### MOTIVATIONAL PROGRAMME

S.No	Date	Title of the Programme	Title of the lecture	Guest Name and Address	No. of Participants / Coordinator
1	02.08.2023	ALUMINI TALK	BELIEVE IN YOURSELF AND DO SOMETHING UNIQUE	DEEPIKA K MANAGER, MUTHU SILKS & FOUNDER OF FIND YOUR FEET	I UG & III UG STUDENTS
2	09.09.2023	WEBINAR	PERSONAL FINANCE FOR WOMEN	Mrs. ABIRAMI SHANKAR COIMBATORE	III BCOM & III BCOM CA STUDENTS

### CAREER GUIDANCE PROGRAMME

S.No	Date	Title Of The Programme &Topic	Guest Name And Address	No. Of Participants / Coordinator
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1	19.07.2023	CARRER GUIDENCE & OPPURTUNITY FOR CHATTERED ACCOUNT	RTN.CA.V.JEYAPRAKASH, M.COM., MCA., FCA., DISA., ICAI CHAIRMANSHIP THE SALEM BRANCH OF ICAI, SALEM	210 STUDENTS & Mrs. S.SUDHA
2	21.07.2023	THE INSTITUTE OF COMPANY SECRETARY IN PRACTICE	Mr. CS THULASI RAMAN T B.Com., LLB (G.L.), FCS, CHAIRMAN -ICSI SALEM CHAPTER THE INSTITUTE OF COMPANY SECRETARIES OF INDIA (ICSI), NEW DELHI	230 STUDENTS & Mrs. S.SUDHA

### FDP /WORKSHOP/ CONFERENCE/TRAINING PROGRAMME ORGANISED

S.No	Date	Title of the Programme	Title of the lecture	Guest Name and Address	No. of Participants / Class
1	31.07.23	WEBINAR	FDP ON NSE'S AWEARESS PROGRAMME	MS.NAMRATA ARORA TRAINER NSE	35 FACULTIES FROM VIAAS
2	26.09.2023	WORKSHOP	ONE DAY WORKSHOP ON DATA ANALYSIS SPSS	Dr. T.THIRUPATHI ASSISTANT PROFESSOR & HEAD, GOVERNMENT ARTS COLLEGE,SALEM-7	PG STUDENTS COMMERCE, BIOTECH, MATHEMATICS, N&D, & CDF ORGANISED BY Dr. S.KALA
3	09.02.24	NATIONAL CONFERENCE	SUSTAINBLE INNOVATION AND POLICY INITATIVES FOR STARTUP YOUNG ENTREPRENEURS	<b>Dr. P. KARTHIKA.,</b> ASSOCIATE PROFESSOR, COLLEGE OF BUSINESS AND ECONOMICS KEBRI DEHAR UNIVERSITY – ETHIOPIA  Dr. C.PARAMASIVAN, ASSOCIATE PROFESSOR, THANTHAI PERIYAR GOVERNMENT ARTS AND SCIENCE COLLEGE TIRUCHIRAPPALLI.	ALL COMMERCE STUDENTS& 160 OUTSIDE PARTICIPANTS

**DEPARTMENT ASSOCIATION/ CLUB/ FORUM/CELEBRATIONS ACTIVITIES**

S.No	Date	Title of the Programme	Brief Note of the programme	Guest name and Address (if Any)	No of Participants
1	28.07.2023	CLUB ACTIVITY I	QUIZ GAME AND FICTIONARY ROLE PLAY COMMUNICATION	MS.K. SUDHA, AP/COMMERCE	COMMERCE STUDENTS 60 MEMBERS
2	07.08.23	CLUB ACTIVITY II	COMMERCE DAY	MR.E. MANIKANDAN MR.S.GOPI	COMMERCE STUDENTS 60 MEMBERS
3	12.08.2023	CLUB ACTIVITY III	INTERNATIONAL YOUTH DAY(OHNE MODE)	MRS.T.PARAMESWARI AP/COMMERCE	COMMERCE STUDENTS 60 MEMBERS
4	19.08.2023	CLUB ACTIVITY IV	WORLD PHOTOGRAPHY DAY(OHNE MODE)	MRS.S.KOUSALYA AP/COMMERCE	COMMERCE STUDENTS 20 MEMBERS
5	12.09.2023	CLUB ACTIVITY V	SPEECH, DRAWING, POEM	DR.M.MADURAVENI	COMMERCE STUDENTS 40 MEMBERS
6	13.09.2023	CLUB ACTIVITY VI	PLAYING WITH WORDS	DR.M.MADURAVENI	COMMERCE STUDENTS 50 MEMBERS
7	14.09.2023	CLUB ACTIVITY VII	DEBATE	DR.M.MADURAVENI	COMMERCE STUDENTS 50 MEMBERS
8	09.12.23	AWARENESS DAY	ANTI-CORRUPTION & HUMAN RIGHTS DAY	MR.S.RAMESH & MR.J.MANO	COMMERCE STUDENTS 200 MEMBERS
9	22.12.2023	CELEBRATIONS	CHRISTMAS DAY	MR.S.RAMESH & MRS.S.SUDHA	ALL UG & PG (350 STUDENTS)
10	12.01.2024	CLUB ACTIVITY VIII	TALENT SHOW	MRS.T.PARAMESHWARI & MRS.S.KOUSALYA	ALL UG & PG (350 STUDENTS)
11	24.01.24	GIRL CHILD DAY AWARENESS RALLY	AWARENESS RALLY	MR.S.RAMESH	ALL UG & PG (350 STUDENTS)
12	12.02.2024	CLUB ACTIVITY IX	PPT	MRS.S.SUDHA & DR.S.KALA	UG & PG (40 STUDENTS)

13	28.02.2024	CLUB ACTIVITY X	FIRELESS COOKING	MRS.S.KOUSALYA & MR.S.GOPI	UG & PG (50 STUDENTS)
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### PLACEMENT DETAILS

S.No	Name Of Company Visited	No. Of Participants	No. Of Placed Students
1	SCHNEIDER ELECTRICAL	64	42
2	TCS BPS	44	4
3	MITSUBA SICAL	29	6
4	JARO	26	1
5	TATA ELECTRICALS	15	5
6	SUTHERLAND	23	14
7	CAREER SCHOOL HR SOLUTIONS	29	4
8	FOXCONN	29	13
<b>TOTAL</b>			<b>89</b>

### STUDENTS ACHIEVEMENTS : IN NSS

S.No	Date	Students Name	Class	Events Venue	Events	Achievement
1	17.09.2023	K.PREMAVATHY	II BCOM CA B	PUDUCHERRY	UZHAGA KAVIGNARGAL SANGAM POEM WRITING	GOT 2 <sup>nd</sup> PLACE TAMIL SEMMAL VIRUDHU
1	16.10.2023-20.10.2023	DHARSHINI. V	II B.COM	YERCAUD	ADVENTURE CAMP	SELECTED BY PERIYAR UNIVERSITY FROM ALL SELF FINANCE COLLEGE
2	11.12.2023-17.12.2023	INDHUMATHI.S	II B.COM	MADURAI	NIC CAMP	SELECTED BY PERIYAR UNIVERSITY FROM ALL SELF FINANCE COLLEGE

3	17.12.2023- 23.12.2023	DHARSHINI. V DIVYA. M	II B.COM	MANGALORE KARNATAKA	NIC CAMP	SELECTED BY PERIYAR UNIVERSITY FROM ALL SELF FINANCE COLLEGE
4	27.02.2024- 29.02.2024	DIVYA. M	II B.COM	KODAIKKANAL	WORKSHOP ON WOMEN EMPOWERMENT	SELECTED BY PERIYAR UNIVERSITY FROM ALL SELF FINANCE COLLEGE

### IN SPORTS

S.No	Date	Students Name	Class	Events Venue	Events	Achievement
1	22.04.2023	SRIMATHI. K HEMAVATHY. M SUBARNA. G	III B.COM I M.COM I M.COM	TANJORE {PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY}	NATIONAL LEVEL THROW BALL	GOLD MEDAL
2	20.05.2023- 21.05.2023	SRIMATHI. K HEMAVATHY. M SUBIKA. V.T	III B.COM I M.COM III B.COM CA	JAMMU KASHMIR JAMMU UNIVERSITY	INTERNATIONAL LEVEL THROW BALL	GOLD MEDAL
3	13.07.2023- 17.07.2023	SRIMATHI. K HEMAVATHY. M SUBARNA. G	III B.COM I M.COM I M.COM	POKHARA NEPAL	INTERNATIONAL LEVEL THROW BALL	GOLD MEDAL
4	06.10.2023	SRIMATHI. K HEMAVATHY. M SUBIKA. V.T SUBARNA. G	III B.COM I M.COM III B.COM CA I M.COM	GOA	INTERNATIONAL LEVEL THROW BALL	SILVER MEDAL
5	24.12.23	SRITHIKA K	II B.COM CA	EDDAPADI	NATIONAL LEVEL	II PLACE
6	06.01.2024- 07.01.2024	SRIMATHI. K HEMAVATHY. M	III B.COM I M.COM	POKHARA NEPAL	INTERNATIONAL LEVEL THROW BALL	GOLD MEDAL
7	08.3.24	SRITHIKA K	II B.COM CA	GOVERNMENT COLLEGE ,SALEM	STATE LEVEL WRESTLING	SILVER MEDAL

### NUMBER OF VILLAGE VISITS

S.No	Date	No Of Days	Theme	Place	No. Of Staff
1	15.08.2023	1	UNNAT BHARAT ABHIYAN	VEERACHIPALAYAM	1
2	26.01.2024	1	UNNAT BHARAT ABHIYAN	VEERACHIPALAYAM	1
3	04.10.2023 & 05.10.2023	2	COMMUNITY CAMP	VEERACHIPALAYAM	3 STAFF & 25 STUDENTS

### ENTREPRENEURSHIP DEVELOPMENT ACTIVITIES

S.No	Date	Place of training	Name and Address of Trainer	Result from the training	No. of students & Coordinator
1	21.7.23	Awareness Programme On Innovation And Entrepreneurship Development	Dr. Abdulkadhar Field Coordinator - EDII	To Explore The Knowledge	80 Students Final Year Commerce Students & Mr. S.Ramesh
2	07.8.23	Handloom Expo	Weaving Products From Commerce Students' Parents Side	Business Idea	22 Students & Mr. S.Ramesh
3	22.9.23	Product Display	PG Students Displayed Their Products	Induces Students Creativity & Innovation	PG Students Mr. S.Ramesh
	26.9.23 To 27.9.23	College Trade Fair	-	Business Idea	20 Stalls & Mr. S.Ramesh
4	27.12.2 3	Awareness Programme On Niral Thiruvizha	Mr. S.Ramesh, Mentor Niral Thiruvizha, VIAAS	Niral Thiruvizha Business Problem	Final Year Students
5	09.1.24	Out reach Programme At Tex valley	CEO –Tex valley	Business Idea	56 Students Final Year Commerce Students & Mr. S.Ramesh
6	01.2.24 To 02.2.24	Trade Fair By MSME	Self Help Group	Business Exposure	Commerce Students & Mr. S.Ramesh