



# SANKAGIRI VIVEKANANDHA



Prof. Dr. M. Karunanithi, B.Pharm., M.S., Ph.D., D.Litt.,  
Chairman & Secretary

## ARTS AND SCIENCE COLLEGE FOR WOMEN

Affiliated to Periyar University, Salem  
Veerachipalyam, Sankagiri - 637303, Salem.



# NEWSLETTER

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## FACULTY ACHIEVEMENTS

- Participated in International Conference on Strategic financial reforms for viksit bharaat @ 2047 on 20.08.2025 organized by VET.
- Participated in International Conference on Exploring social impact through social science research and artificial intelligence on 14.08.2025 organized by Salem Sowdeswari college.



**Dr. V. Kalaivani,  
Head of Commerce**



**Mr. E. Manikandan,  
Assistant professor**

- Participated in the International Conference on Exploring social impact through social science research and artificial intelligence on 14.08.2025 organized by Salem Sowdeswari college.
- Published a paper on Startups and entrepreneurship using AI for Social Impact in ISBN Aug-2025

- Participated FDP "From case to code writing teaching cases, econometrics & qualitative analytics" on 29.07.2025 – 01.08.2025 organized by SCMS OFFICE.
- Participated FDP "From case to code writing teaching cases, econometrics & qualitative analytics" on 29.07.2025 – 01.08.2025 organized by SCMS OFFICE.



**Dr. S. Kala,  
Assistant professor**

## FACULTY ACHIEVEMENTS



**Mrs. R. Kowsalyadevi**  
Assitant professor

- Participated in International Conference on Strategic financial reforms for viksit bharat @ 2047 on 20.08.2025 organized by VET.

- Participated in International Conference on Exploring social impact through social science research and artificial intelligence on 14.08.2025 organized by Salem Sowdeswari college.
- Published a paper on The future of social research Integrating Artificial Intelligence in ISBN Aug-2025



**Mr. K. Prabu**  
Assistant Professor



**Ms S. Sugashini**  
Assitant professor

- Participated in International Conference on Strategic financial reforms for viksit bharat @2047 on 20.08.2025 organized by VET.

- Participated in National level conference on ecological consciousness in the Hungry Tide: A study in ecocriticism on 14.08.2025 organized by erode government college.



**Ms. L. Sweety  
Lavanya**  
Assitant professor

## Motivational Program



- Inter department meet on 01.08.2025.
- Participated in from our institution various department students to showcase their talents, knowledge, and skills.
- The meet also encouraged networking among students from different colleges, fostering a spirit of friendship and collaboration. The program concluded with the distribution of prizes.

## Handloom Expo

- Hand loom expo on 07.08.2025 to promote traditional textile and create awareness about the handloom industry.
- The event also aimed to encourage entrepreneurship by emphasizing the scope of marketing and promoting indigenous products in modern business. Overall, the expo was both educational and inspiring, blending tradition with commerce.



- The Guest Lecture on "Be fearless and believe in yourself" on 01.08.2025.
- Participated in all commerce students.
- The session was led by an experienced motivational speaker who engaged the students with real-life success stories, and interactive activities, thought-provoking discussions.

## Inter Department Meet



## Student Development Program



Mangarangampalayam, Tamil Nadu, India  
Fq4q+m8c, Mangarangampalayam, Tamil Nadu 637303, India  
Lat 11.456708° Long 77.78848°  
11/08/2025 03:15 PM GMT +05:30

- Our Department organized an STUDENT DEVELOPMENT PROGRAMME on 11.08.2025 to 15.08.2025
- To participated III & IIB.COM & B.COMCA students.
- Overall, the Student Development Program was highly beneficial in empowering students to recognize their potential, build professional competencies.

## Anti Ragging day celebration

- Our Department organized an Anti-Ragging Awareness Program on 12.08.2025 to ensure a safe, respectful, and inclusive learning environment for all students.
- The program successfully created awareness and promoted a ragging-free campus atmosphere.



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## Education tour and IV

- The department organized an Industrial Visit to VVV Sons- edible oils on 08.08.2025. Participants- commerce students
- The department organized a day's educational tour @ooty on 20.08.2025 and





## Book Expo

- The department organized Book fair @erodeon 11.08.2025.
- The fair provided an excellent opportunity for students to explore new titles, gain insights into various subjects, and develop a love for reading.



## Logo Identification

The Department of Commerce conducted an Online Logo identification for +2 students on 16.08.2025. Around 76 students enthusiastically participated, representing 22 different schools. The logo identification encouraged thinking capacity.



## PG Inauguration

Our Department celebrated PG INAUGURATION DAY to warmly welcome the new postgraduate students into the academic family. This event created a joyful platform for seniors and juniors to interact and build a friendly bond. Seniors shared motivational words and experiences to guide the newcomers in their academic journey.



## PARENTS TEACHERS MEETING



The Commerce Department conducted a Parents-Teachers Meeting on 12.08.2025 to strengthen the bond between the institution, parents, and students. The meeting created a platform to discuss students' academic performance, discipline, and overall development. Faculty members shared detailed progress reports and provided suggestions for improvement, while parents actively interacted, giving valuable feedback and support. The session also highlighted the department's initiatives, facilities, and upcoming programs to keep parents informed and involved in their ward's education. Overall, the meeting helped in building mutual understanding, encouraging parental involvement, and ensuring the holistic growth of students through collective efforts of teachers and parents.



Students Participate



- Students were attend the conference on Sowdeshwari college for women to have the knowledge about exploring social impact through social science research and artificial intelegence on 14.08.2025.
- Students were attend the conference on VETinstitute of arts and science on 20.08.2025 to have the knowledge about strategic financial reforms.





## **TIRUCHENGODE CAMPUS**

Swamy Vivekanandha Medical College Hospital and Research Institute

Vivekanandha Dental College for Women

Swamy Vivekanandha College of Pharmacy

Vivekanandha College of Nursing Vivekanandha School of ANM

Swamy Vivekanandha Physiotherapy College

Vivekanandha Allied Health Science (Co- Ed)

Krishna Institute of Optometry & Research

Vivekanandha Institute of Health Science & Research (Boys)

Krishna Institute of Health Science (Boys)

Vivekanandha College of Engineering for Women ( Autonomous)

Vivekanandha College of Technology for Women

Vivekanandha Institute of Information and Management Studies

Vivekanandha College of Arts & Sciences for Women ( Autonomous)

Vivekanandha College for Women

Vivekanandha College of Education for Women

Krishna College of Education For Women

Krishnasree College of Education For Women

Vivekanandha Vidhya Bhavan Matric Higher Secondary School

Vivekanandha Medical Care Hospital (VMCH)

## **SANKAGIRI CAMPUS**

Swamy Vivekanandha Naturopathy and Yoga

Medical College Vivekanandha Pharmacy College for

Women Vivekanandha Nursing College for Women

Vivekanandha Arts & Science College for Women

Vivekanandha ANM School Rabindranath Tagore

College of Education for Women Viswabharathi

College of Education for Women

