



SANKAGIRI VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN



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NEWSLETTER

VOLUME 3, SEPTEMBER 2025



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CONTENTS

- **Overview of Department**
- **Faculty achievements**
- **Student achievements**
- **Footprint of the Department**
- **Notable Events of September**

EDITORIAL DESK

Dr. V.KALAIVANI, Head/COMMERCE
Mr. K.PRABU, AP/COMMERCE



About the Department...

Vivekanandha Arts and Science College for women (Sangakiri) was started in the year 2014. Our College is one of the sister concern of Vivekanandha Educational Institutions. The Department of Commerce was started in 2014. It continues to reside in good position in environment and remains the most popular department among others. The department offers B.Com, BBA, B.Com.(CA) and M.Com programmes. Our Department students are encouraged to Conduct Club activity through “Luca Pacioli Association” to create leadership qualities within the students. Apart from the curricular activities, the students are encouraged to take part in International and State Level Seminars . We are conducting International level conferences in every academic year.

**NEWSLETTER
VOLUME - 3
September, 2025**



We are dedicated to secure and deliver knowledge through teaching, research and extension and to seek continues improvement in the quality of education to remain globally competitive.



The Department is committed to integrate all facts of commerce and management to educate and train innovative and competent human industry, business and service sector and to equip and encourage them to start their own ventures in urban or rural areas benefitting both the classes and masses.



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COMMERCE

FACULTY ACHIEVEMENTS

Participated a one day national seminar on “ SDGs for Inclusive Growth: Infrastructure, Industry, Innovation and Entrepreneurship at Sona arts and science college on 10.09.2025.

Participated One Day National seminar on SDG's Inclusive Growth: Infrastructure, Industry, Innovation and Entrepreneurship at KSR college of arts and science, Salem on 10.09.2025 (Wednesday)

Participated in the National level seminar “AI Powered Business Innovation Growth and Sustainability at Bharathidasan college of arts and science on 08.09.2025.



Dr. V. Kalaivani,
Assitant professor & Head



Mrs, S. Kala,
Assitant professor

Attend the International Conference on “Harnessing of AI tools in Commerce, Management and HR Practices: A Global Outlook” on 12.09.2025.

Organizes the Parents Development programme on financial and investment education programme on 23.09.2025 to 26.09.2025.

Attended one week FDP on Infosys at Mysore

Organized one day FDB program under the agegies of infosys BPM Sales fullfillment on 20.09.2025.



Mr.S. Ramesh,
Assitant professor

COMMERCE

FACULTY ACHIEVEMENTS

Participated in International Conference on Business beyond borders AI Driven management and opportunities Empowering societal Changes and Sustainable development in the Digital era at excel college on 15.09.2025.



Mrs.S. Sudha
Assitant professor



Mr. J. Mano,
Assitant professor

Attended one week FDP on Infosys at Mysore
Organized one day FDB program under the agegies of infosys BPM Sales fullfillment on 20.09.2025.

Published and presented a paper on K S Rangasamy college of Arts And Science (Co-Education) and KSR College of Arts And Science for Women School of management studies the one day international conference on AI and The green Economy: Transforming Business for a sustainable Future on 19 th September,2025.

published and presented a paper"Role of Technology in Finance", organized by VET Institute of Arts and science (Co- Ed) College, Thindal on one day international Conference on "Strategic financial Reforms for Viksit Bharat @ 2047" held on ,20th August,2025



Mrs. R. Kowsalyadevi
Assitant professor

COMMERCE

FACULTY ACHIEVEMENTS



Ms.S. Sugacini
Assistant Professor

Published and presented a paper on K S Rangasamy college of Arts And Science (Co-Education) and KSR College of Arts And Science for Women School of management studies the one day international conference on AI and The green Economy: Transforming Business for a sustainable Future on 19 th September,2025.

published and presented a paper"Role of Technology in Finance", organized by VET Institute of Arts and science (Co- Ed) College, Thindal on one day international Conference on "Strategic financial Reforms for Viksit Bharat @ 2047" held on ,20th August,2025

Participated in the National level seminar "AI Powered Business Innovation Growth and Sustainability at Bharathidasan college of arts and science on 08.09.2025.



Mrs. R. Sridevi
Assistant Professor



Mr. K. Prabu,
Asst.Professor

Participated a one day national seminar on " SDGs for Inclusive Growth: Infrastructure, Industry, Innovation and Entrepreneurship at Sona arts and science college on 10.09.2025.

STUDENT PARTICIPATION



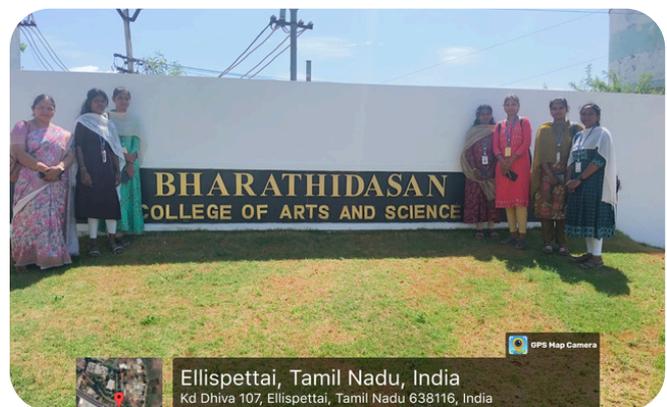
Students were attend the conference on International Conference on Business beyond borders AI Driven management and opportunities Empowering societal Changes and Sustainable development in the Digital era at excel college on 15.09.2025.

All commerce students were attend the Salem collector organized the great Tamil dream at central law college on 11.09.2025.



Students were attend the International Conference on “Harnessing of AI tools in Commerce, Management and HR Practices: A Global Outlook” on 12.09.2025. This study explores the global adoption of AI tools in commerce, management, and HR practices, highlighting transformative impacts and evolving digital landscape.

II B COM students were Participated in the National level seminar “AI Powered Business Innovation Growth and Sustainability at Bharathidasan college of arts and science on 08.09.2025. Students learn about AI-powered innovation boosts business growth, enhances efficiency, supports sustainability, improves decision-making, and drives long-term competitive advantage and adaptability.



STUDENT PARTICIPATION



Students were participated One Day National seminar on SDG's Inclusive Growth: Infrastructure, Industry, Innovation and Entrepreneurship at KSR college of arts and science,Salem on 10.09.2025 (Wednesday)



Students were participated One Day National seminar on SDG's Inclusive Growth: Infrastructure, Industry, Innovation and Entrepreneurship at Sona College of arts and science,Salem on 10.09.2025 (Wednesday)



III year students were Participated in SSM college of arts and science won the first prize in cultural event. Students were participated to various events.



Knowledge Feast on “AI Unleashed: Shaping the Future”

The Department of Commerce organized a Knowledge Feast on “AI Unleashed: Shaping the Future”, highlighting the transformative role of Artificial Intelligence in business, education, and society. The program empowered participants with insights into emerging trends, practical applications, and ethical considerations, inspiring students to embrace AI-driven opportunities for innovation and growth.



Motivational Program

Motivational Program on “Global Opportunities through Commerce Professional Courses”, guiding students to explore international career prospects. The session emphasized skill development, global competencies, and professional qualifications like CA, CMA, ACCA, and CS, inspiring learners to pursue excellence and seize worldwide opportunities for a successful future.



International GrandParent Day

Celebrated International Grandparents Day through the program “Grandparents’ Testimonials: A Day for Love, Lessons, and Legacy.” All Students expressed gratitude, learning timeless lessons of resilience, love, and guidance from their grandparents’ life stories and sma clips displayed.



Literacy Day

Celebrated International Literacy Day with inspiring sessions highlighting the importance of education as a tool for empowerment. The program included awareness activities, student participation, and expert talks emphasizing literacy’s role in economic growth, social development, and personal progress, fostering a culture of learning given to villages.



Awarness Programme

Organized awarness program in First Aid Day to create awareness on emergency care and safety measures. The program featured expert demonstrations, practical training sessions, and student participation, emphasizing the importance of quick response during accidents and the value of saving lives through timely first aid.

Industrial Visit Narasu's Pvt Ltd

III year students visited Narasus Pvt. Ltd. as part of their industrial exposure program. The visit provided insights into production processes, quality control, packaging, and marketing strategies. Students interacted with company gaining practical knowledge of industry operations.



Educational Visit

Students visited the Central University to enhance their academic exposure. The visit included interactive sessions with faculty, exploring research facilities, and understanding higher education opportunities. Students gained valuable insights into advanced studies, career prospects, and the importance of innovation in commerce and interdisciplinary learning.



Faculty Development Program

organized Empowering Educators Faculty Development Program under the aegis of Infosys BPM on Sales and Fulfillment. The program focused on modern sales strategies, supply chain management, and customer-centric approaches. faculty knowledge.To participated all department Heads and facultys.



CLUB ACTIVITY OF SEPTEMBER

LUCA PACIOLI CLUB ACTIVITY



THOUGHT OF WEEK



01.09.2025



09.09.2025



15.09.2025



22.09.2025

CLUB ACTIVITY OF SEPTEMBER

MOTIVATIONAL SPEECH

A motivational speech by III-year commerce students inspiring juniors to embrace learning, develop skills, stay focused, and strive for academic and personal excellence with confidence.



10.09.2025



10.09.2025



TIRUCHENGODE CAMPUS

Swamy Vivekanandha Medical College Hospital and Research Institute

Vivekanandha Dental College for Women

Swamy Vivekanandha College of Pharmacy

Vivekanandha College of Nursing

Vivekanandha School of ANM

Swamy Vivekanandha Physiotherapy College

Vivekanandha Allied Health Science (Co- Ed)

Krishna Institute of Optometry & Research

Vivekanandha Institute of Health Science & Research (Boys)

Krishna Institute of Health Science (Boys)

Vivekanandha College of Engineering for Women (Autonomous)

Vivekanandha College of Technology for Women

Vivekanandha Institute of Information and Management Studies

Vivekanandha College of Arts & Sciences for Women (Autonomous)

Vivekanandha College for Women

Vivekanandha College of Education for Women

Krishna College of Education For Women

Krishnasree College of Education For Women

Vivekanandha Vidhya Bhavan Matric Higher Secondary School

Vivekanandha Medical Care Hospital (VMCH)

SANKAGIRI CAMPUS

Swamy Vivekanandha Naturopathy and Yoga Medical College

Vivekanandha Pharmacy College for Women

Vivekanandha Nursing College for Women

Vivekanandha Arts & Science College for Women

Vivekanandha ANM School

Rabindranath Tagore College of Education for Women

Viswabharathi College of Education for Women

