

Profile

Name : Mr.S.Gopi
Department : Commerce
Designation : Assistant Professor
Qualification : M.Com., M.Phil.,SET.,
Phone : 9787803091
Experience : 10.5 Years
AreaofSpecialization(s) : Finance and Taxation
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Academic Qualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
SET	Commerce	Bharathiyar University	October 2012
M.Phil.	Commerce	Pondicherry University	May 2012
PG	Commerce	Periyar University,	April 2011
UG	Commerce	Mahendra Arts and Science College, / Periyar University	April 2009

Additional Qualifications

Diploma / Vocational / Certification	AreaofSpecialization	Institution/University/ Agency .Name	Year
Certification	Tally 9	CSC Computer Education, Tharamangalam	2008

Projects

Programme	No. of Scholars	
	Completed	Pursuing
M. Phil.	1	–

Research Publications(Indexed)

1. GST impact on Health care Industry in India, Journal of Management and Research Analysis, March 2019.
2. Insurance and risk management, Journal of Management and Research Analysis, March 2019.
3. A study on influence of tourism on Indian economy, JICR Journal, January 2020
4. A study on brand preference towards packaged drinking water with special reference to Salem District, South Indian Journal of Social Science, June 2023.
5. A study on user preference toward selected online payment applications with special referenceto Salem city, Humanities and Social Science Studies, June 2024.

Presentations in Conference

1. National seminar on 'banking innovation and customer enrichment' PeriyarUniversity, Department of Commerce on 18-19th March 2010.
2. One day national conference on summary of cyber-crime, Adaikalamatha Institute of Management on 28th January 2011.
3. One day national conference on retail marketing, Adaikalamatha Institute of Management on 28th January 2011.
4. Two days national seminar on 'Digital marketing in Tourism' SBM college on 21st and 22ndFebruary 2019.
5. One day national conference on the topic of 'A study on influence of tourism on Indian economy' Vivekanadha Arts and Science College for Women, Sankari on March 2019.
6. One day national conference on the topic of ' A study on brand preference towards packaged drinking water with special reference to Salem district Vivekanadha Arts and Science College for Women, Sankari on June 2023.
7. One day national conference on the topic of 'A study on user preference toward selected online payment applications with special reference to Salem city, Vivekanadha Arts and Science College for Women, Sankari on June 2024.

Participation in Seminars

1. National Seminar on "Emotional Intelligence and Organisational Development – AnInterdisciplinary Approach"organized by Periyar University on 28 March, 2011.
2. All India Commerce Conference organized by the Department of Commerce,School of Management, Pondicherry University, Pondicherry, during December 13 - 15, 2011

3. National Conference on Currency (Forex) Derivatives, Department of Commerce (UGC SAP DRS-) School of Management Pondicherry University, Pondicherry on 17th March 2012.
4. Webinar on Overview of Securities Market and Career Growth held on 21st October, 2021. Organized by the BSE Investors Protection Fund as an Investor Awareness Initiative.
5. Webinar on Commodity Derivative Market conducted by National Commodity & Derivative Exchange Limited (NCDEX), on 22 October 2021.
6. National level Webinar on Personal Financial Management is a Key to Financial Wellbeing, Krupanidhi Degree College Krupanidhi, held on Nov.17,2021.
7. Webinar on "Self Reliance Through Productivity" on 13.02.2022 By The Coimbatore Productivity Council.
8. National Webinar on "Managing Personal Finance and Wealth Creation" Organized by Mahendra Arts and Science College (Autonomous), Namakkal in collaboration with Association of Mutual Funds in India (AMFI), on 21st' March 2022.
9. Participated in the International Level Awareness Programme on "PC Security" organized by Department of Computer Science, Bell Institute of Hotel Management & Catering Technology, Sivakasi on 27th November 2022.
10. National Webinar on "Wealth Creation through Financial Planning" Organised in joint collaboration of Department of Law, Rka Law College, Begusarai, Bihar and Association of Mutual Funds in India (AMFI) on 25th July 2024.
11. National Webinar on "Financial Education a Life Skill, Under NEP 2020" Organised in joint collaboration of G.D. College, Darbhanga, Bihar and Association of Mutual Funds in India (AMFI) on 01st August, 2024.

Participation in Workshop

1. Workshop on Application of Econometrics in Research"held on 24 March 2012 at Bharathidasan University, City Campus, Khajamalai, Tiruchirapalli.

Participation in Faculty Development Programme

1. One day faculty development programme on personal effectiveness to organizational success, organized by Knowledge Business School, Salem. On 7th October 2016.
2. National Level Faculty Development Program on "Analysis of Union Budget 2022-23" organized by Department of Economics, Universal School of Administration, Bengaluru on 28/02/2022.
3. Faculty Development Programme on "Effective Documentation for NAAC" organized by Internal Quality Assurance Cell, D.K.M College (Autonomous), Vellore-1. on 12th March 2022.

4. Faculty Development Program entitled, Investors Grievance Redressal Mechanism "Organized by PG and Research Department of Commerce, Padmavani Arts and Science College for Women, Salem held on 26.03.2022.
5. State Level Online Faculty Development programme on Guiding For Writing And Publishing Effective Research Paper"" held on 18h April, 2022. Seshadripuram Evening Degree College Bengaluru.
6. Participated in the Faculty Awareness Programme on "Intellectual Property Rights" NGO, held on 01.09.2023.
7. Six days Faculty Development Program on Advanced Tally with GST - Scopik (02425) course with A+ grade., Tamil Nadu Skill Development Corporation, Government of Tamil Nadu, training through the Naan Mudhalvan Program held at, Periyar University from 24th June to 29th June 2024.
8. Seven Days Online Faculty Development Program on Essential Skills for Professional Development In Higher Education" organized by Star International Foundation for Research and Education from 01.07.2024 -07.07.2024.
9. One Day Online Faculty Development Program On Financial Literacy On Faculty Members" organized by Bon Secours Arts & Science college for women on 29.07.2024

Others

1. Committee members in International Seminar on Current Trends in Computer Science and Technologies organized by Vivekanandha College of Arts and Sciences For Women(Autonomous), held on 11th September 2018.
2. Committee members in International Seminar on International Conference on Advanced Trends in Communication & Technology organized By Vivekanandha college Of Arts And Sciences For Women (Autonomous), held on 22 & 23" March, 2019.
3. The member of "All India Council for Technical Skill Development".