

Profile



Name : R.KOWSALYADEVI
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S. No.	ID	Link
1	Google Scholar	http://www.ijert.org/viewfull.php&p_id=IJCRT2402158

Academic Qualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
Ph.D.	Commerce	VET institute of arts and science college, Bharathiar university	pursuing
M.Phil.	Commerce	Erode arts and science college, Bharathiar university	April 2014
PG	Commerce with computer application	PKR arts and science college, Bharathiar university.	April 2007
UG	Corporate secretaryship	Jkk arts and science college forwomen, Periyar university	April 2005

Books/Reports/Chapters/General articles etc.

S. No	Title	Author'sName	Publisher	Year of Publication
1	A study of innovation towards electric vehicle in India	R.Kowsalyadevi Dr.D.Anbupriya	Humanities and social science studies.	Nov2023
2	A study on consumer perception towards electric vehicle with reference to bhavani town	R.Kowsalyadevi Dr.D.Anbupriya	International journal of creative research thoughts	Feb 2024

Presentations in Conference

- 6th international conference on Green HRM for sustainable development, K.S.R college of arts and science 27thoct 2022.
- International conference on Innovation in science and technology, Muthayammal engineering college, 30th&31stjan 2023.
- One day international conference on commerce confluence 2024: navigating the future of AI for digital transformation, Sonacollege of arts and science 22ndfeb 2024

Participation in Seminars

No. of seminars-2

Participation in Workshop

- Workshop in SPSS, Sowdeshwari arts and science college, Aug 2024
- International symposium on Volatility in global markets, VET institute of arts and science college,Erode 23rdaug 2023.

Participation in Faculty Development Programme

- Toolbox- research tools, Happy valley business school, Jan 2024
- Dynamics of research, Vivekanandhacollege of arts and science for women, Tiruchengode 16thoct to 27thoct 2023.