

Profile

Name : E.MANIKANDAN
Department : Commerce
Designation : Assistant Professor
Qualification : M.Com., M.Phil., PGDCA., (Ph.D).,
Phone : 9965787949
Experience : 12 Years
AreaofSpecialization(s) :
Email(OfficialID) :



S. No.	ID	Link
1	Orcid	https://orcid.org/0000-0002-6380-1003

AcademicQualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
Ph.D.	Commerce	Salem Sowdeswari College, Salem, Periyar University	pursuing
M.Phil.	Commerce	Sri Vasavi College, Erode, Bharathiar University	2012
PG	M.Com	Sri Vasavi College, Erode, Bharathiar University	2011
	PGDCA	Bharathiar University	2010
UG	B.Com	Sri Vasavi College, Erode, Bharathiar University	2009

TECHNICAL QUALIFICATION

Operating System : Windows XP, Windows 7.
Application & Language : MS.Office, Internet, C and C++.
Package Software : **Tally ERP 9.0**, DTP.
Database Software : FoxPro, SQL, MS.Access, VB.
Web Technologies : HTML, VBScript, ASP, XML,
PHP & MY-SQL.

EXTRA CURRICULAR ACTIVITIES

- Typewriting (**English**).
- Interested in TAX AREA (**VAT, TDS, TCS, POS, ST and PAYROLL**).

WORKING EXPERIENCE

Part Time Experience:

- Worked as **Teaching Faculty** in CSC Computer Education Centre, Bhavani, from 2007 to 2010 and IFC InfoTech Computer Education Centre, Komarapalayam, from 2010 to Till Date

Full Time Experience:

- I had worked as an **Assistant professor in Commerce**, Sri Kandhan College of Arts and Science, Gopalapuram, Erode, From June 2012 to June 2014
- At present working as an **Assistant professor in Commerce**, Vivekanandha Arts and Science College for Women, Veerachipalayam, Sankari-Tk, Salem-Dt, From August 2014 to Till Date

PG PROJECTS (M.Com and M.Phil)**TITLE: A Study on Investors' Attitude towards Share Market.****Description:**

The main concept of this project is to analyze the investor preference of share trading and identify the satisfaction level of investors in share market.

TITLE: A Study on Users Satisfaction towards Broadband Internet services in Bhavani Town.**Description:**

The main concept of this dissertation is to analyze the factors that influencing the usage of Broadband connectivity and the level of satisfaction on brand, price, quality and reliability.

AdditionalQualifications

Diploma / Vocational / Certification	AreaofSpecialization	Institution/University/ Agency .Name	Year
PGDCA	MS Office, Tally and Hardward & Software	Bharathiar University	2010

Research Publications (Indexed)

Name of the Programme	Programme On	Name of the College	Presented Topic	Purblication
National Level Seminar	Cash Vs Cashless Trade: Challenges & Opportunities	Nandha Arts and Science College, Erode	Customer Perception on Cash & Cashless Trade	A Journal of Intercontinental Management Research Consortium ISSN: 2347 - 1654
National Level Seminar	Role of E-Commerce in Business and Entrepreneurial Development	Vivekanandha Arts and Science College for Women, Sankari.	Growth and Sickness of Small Scale Industries (Entrepreneurial Development) in India	Shanlax international Journal of Commerce UGC Approval No: 44120
International Conference	Youth Leadership With Technological Improvements for Sustainable Development	Vivekanandha Arts and Science College for Women, Sankari.	A Study on Social Entrepreneurship in India Opportunities and Challenges	IETIR Journal of ISSN UGC Approved & 5.87 Impact Factor No: JETIRZ006030

National Level Conference	U - Commerce & Indian Economy Recent Scenario	Salem Sowdeswari College, Salem	Financial Analysis on the Bank Finance to Small Scale Industries in Erode District in Tamilnadu	IJSRR Journal of Commerce UGC Approval No: IJSRR/D1357
National Level Conference	One Day National Level Conference on Recent Trends in Commerce, Management and Science	Vivekanandha Arts and Science College for Women, Sankari.	Sustainable Performance Indicators and Trends of Small and Medium Enterprises of Economic Development in India	Journal of Interdisciplinary Cycle Research - UGC-Care Approved Gorup - II Journal ISSN No: 0022-1945/JICR/2245
National Level Conference	AI for Sustainable Development - Challenges and Opportunities	Vivekanandha Arts and Science College for Women, Sankagiri.	The Determinants of Profitability in Listed Enterprises A Study from Selected SMEs (Textile Manufacturing) in Tamilnadu.	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 Vol. XXI, No.6, January – June : 2023, UGC CARE Approved, Group I, Bi-Annual Journal,
National Level Conference	Sustainable Innovation and Policy Initiatives For Startup Young Entrepreneurs	Vivekanandha Arts and Science College for Women, Sankagiri.	A Study on Financial Performance of Selected SMEs Listed in Stock Exchanges	HUMANITIES AND SOCIAL SCIENCES STUDIES ; ISSN: 2319 – 829X Vol. 13, Issue 1, No.7, January – June : 2024, UGC CARE Approved, Group I, Bi-Annual Interdisciplinary Journal.

Presentations in Conference

Name of the Programme	Programme On	Name of the College	Presented Topic
National Level Conference	Emerging Trends in Indian Business Environment - Opportunities and Challenges	Sri Kandhan College of Arts and Science, Erode.	Impact of Globalization on Agricultural Marketing
National Level Seminar	Co-Operative Banking in a Competitive Environment (Problems & Prospects)	Vellalar College for Women (Autonomous), Erode	Technologicing the Co-Op Banks - A Need of the Hour.
International Conference	Personal Dynamism in Organisational Development HIC P DOD - 2012	Bishop Heber College (Autonomous), Tiruchirapalli.	Stress Management in Work Environment
International Seminar	Social Network and Communication	Vellalar College for Women (Autonomous), Erode	Communication for Social Change
National Level Conference	Changing Scenario of Corporate Management	J.K.K.Nattaraja College of Arts & Science, Komarapalayam.	Business Success and Customer Relationships.
State Level Seminar	Problems and Prospects of Indian Currency Ban - 2016	Vivekanandha College for Women, Tiruchengode.	Process for E-Trading Order

National Level Conference	India's Foreign Policy with Neighbouring Countries	Vivekanandha College of Arts & Sciences for Women (Autonomous), Tiruchengode.	Trends and Policies of Foreign Direct Investment in India
National Level Seminar	Cash Vs Cashless Trade: Challenges & Opportunities	Nandha Arts and Science College, Erode	Customer Perception on Cash & Cashless Trade
National Level Seminar	Role of E-Commerce in Business and Entrepreneurial Development	Vivekanandha Arts and Science College for Women, Sankari.	Growth and Sickness of Small Scale Industries (Entrepreneurial Development) in India
International Conference	A One Day International Conference on Pros and Cons of Goods and Services Tax	Bharathiar University Arts and Science College (A Constituent College of Bharathiar University) Modakkurichi, Erode.	An Overview of an GST

International Conference	Youth Leadership With Technological Improvements for Sustainable Development	Vivekanandha Arts and Science College for Women, Sankari.	A Study on Social Entrepreneurship in India Opportunities and Challenges
National Level Conference	U - Commerce & Indian Economy Recent Scenario	Salem Sowdeswari College, Salem	Financial Analysis on the Bank Finance to Small Scale Industries in Erode District in Tamilnadu
International Conference	Contemporary Trends in Capital Market	K.S.R College of Arts & Science for Women, Tiruchengode.	Contemporary Trends in Capital Market
National Level Conference	One Day National Level Conference on Recent Trends in Commerce, Management and Science	Vivekanandha Arts and Science College for Women, Sankari.	Sustainable Performance Indicators and Trends of Small and Medium Enterprises of Economic Development in India
National Level Conference	Impact of Mudra Scheme on Micro, Small & Medium Enterprises	VET Institute of Arts and Science College, Thindal, Erode.	Financial Performance of SME in Sipcot, Perundurai.
International Conference	Global Business Trends in Technological Era	K.S.R College of Arts & Science for Women, Tiruchengode.	Financial Performance of SME in Textile Units
National Level Conference	AI for Sustainable Development - Challenges and Opportunities	Vivekanandha Arts and Science College for Women, Sankagiri.	The Determinants of Profitability in Listed Enterprises A Study from Selected SMEs (Textile Manufacturing) in Tamilnadu.
National Level Conference	Sustainable Innovation and Policy Initiatives For Startup Young Entrepreneurs	Vivekanandha Arts and Science College for Women, Sankagiri.	A Study on Financial Performance of Selected SMEs Listed in Stock Exchanges

International Conference	Commerce Confluence 2024: Navigating the Future of AI for Digital Transformation	Sona College of Arts and Science, Salem.	A Study on Relationship between liquidity and profitability of SMEs in Textile Units, Tamilnadu.
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Participation in Seminars

Name of the Programme	Programme On	Name of the College
National Level Symposium	Food Inflation - A Perspective	Vellalar College for Women (Autonomous), Erode
National Level Symposium	Restoring India's Economic Growth	Vellalar College for Women (Autonomous), Erode
National Level Symposium	Career Development and Career Guidance	Vivekanandha College of Arts & Sciences for Women (Autonomous), Tiruchengode.
National Level Symposium	Contemporary Issues in Commerce and Economics	Vivekanandha Arts and Science College for Women, Sankari.
International Symposium	Remonetisation: Introspect and Prospect	Vellalar College for Women (Autonomous), Erode
National Level Seminar	Tholliyalum Kalveltiyalum	Vivekanandha Arts and Science College for Women, Sankari.
National Level Seminar	Intellectual Property Rights: Legal and Economic Challenges and Opportunities for Development	P.K.R Arts College for Women, Gobichettipalayam.
National Level Seminar	Growth and Opportunities in Social Commerce	Salem Sowdeswari College, Salem
National Level Conference	Creative Opportunities For Aspiring Entrepreneurs	Kodaikanal Christian College
National Level Seminar	National level Seminar on "NAAC Reforms in Accreditation Process: 2024"	A.C.T. Academy, Kerala & Tamilnadu Units
National Level Conference	National Level Conference on "Insurance for all by 2047"	Muthayammal College of Arts and Science, Rasipuram

Participation in Workshop

Name of the Programme	Programme On	Name of the College
State Level Workshop	E-Banking	Sree Narayana Guru College Coimbatore.
State Level Workshop	One Day Workshop Entrepreneurship	Jairam College, Salem.
National Level Workshop	Effective Teaching Strategies Using ICT	Kaamadhenu College of Education, Sathyamangalam
State Level Workshop	Writing Techniques on Publications & Presentations Through Listed Journals	Vivekanandha Arts and Science College for Women, Sankari.
State Level Workshop	One Day Workshop Cum Hands on Training on Tally with GST (E-Way Billing)	Salem Sowdeswari College, Salem
State Level Workshop	One Day Workshop on Workshop for Research Scholars	Peiyar University, Salem - 11.
National Level Workshop	One Day National Workshop on Research Methodology for Social Sciences	Vinayaka Mission's Kirupananda Variyar Engineering College, Salem.
National Level Workshop	Artificial Intelligence (AI) Tools for Social Science Research	Salem Sowdeswari College, Salem
National Level Workshop	National level Workshop on " ChatGPT: Effective Content Creation Techniques"	A.C.T. Academy, Kerala & Tamilnadu Units
National Level Workshop	National level Workshop on "AI Tools for Effective Writing"	A.C.T. Academy, Kerala & Tamilnadu Units
State Level Workshop	Sate Level Workshop on " SPSS Practice"	Salem Sowdeswari College, Salem

Participation in Faculty Development Programme

Name of the Programme	Programme On	Name of the College
Faculty Development Programme	Excellence in Management (Teaching) Education	PSG Institute of Management, PSG College of Technology , Coimbatore.
Faculty Development Programme	Finance & Accounting	Infosys BPO Ltd, Mangalore.
Faculty Development Programme	Securities and Exchange board of India	Vivekanandha Arts and Science College for Women, Sankari.
Faculty Development Programme	Interactive Techniques For Developing Oral Fluency In English	Vivekanandha Educational Institutions, Tiruchengode
Faculty Development Programme	Microsoft Innovative Educator	Vivekanandha Arts and Science College for Women, Sankari.
Faculty Development Programme	Dynamics of Research, Professional Ethics & Universal Human Values in Holistic Development	Vivekanandha College of Arts & Sciences for Women (Autonomous), Tiruchengode.

Invited Speaker/Session Chair-Conference/Seminar/Workshop

Name of the Programme	Programme On	Name of the College
Workshop	Maintainance of Account in Tally 9.0	Sri Vasavi College, (SFW) Chittode, Erode
Guest Lecture	Concept of E-Banking	Sri Kandhan College of Arts and Science, Erode.
Workshop	Emerging Trends in Technology in Tally	Vellalar College for Women (Autonomous), Erode
Guest Lecture	An Overview of Income Tax	Sri PSG Arts and Science College, Tiruchengode.
Workshop	Recent Updates in Tally ERP 9	Bishop Heber College (Autonomous), Tiruchirapalli.
Workshop	Accounting Soft - Tally ERP 9 GST	Sri Vasavi College, (SFW) Chittode, Erode
Guest Lecture	Social Network and Communication	Sree Mooganmbigai Arts and Science College, Dharmapuri