

Profile



Name : Mrs.R.Sridevi
Department : Commerce
Designation : Assistant Professor
Qualification : M.Com., M.Phil., B.Ed.,
Phone : 9344827930
Experience : 15 Years and 1 Month
Area of Specialization(s) : Commerce
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AcademicQualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
B.Ed	Commerce	TamilNadu Teachers Education Unviversity	2015
M.Phil.	Commerce	Bharathiar University	2001
PG	Commerce	Periyar University	2002
UG	Commerce	Madras University	1999

AdditionalQualifications

Diploma / Vocational / Certification	AreaofSpecialization	Institution/University/ Agency .Name	Year
Certification	Certificate in Computer Software(CCS)	Aptech Computer Education Institute, Komarapalayam	1997

Presentations in Conference

Bharathidasan University, Department of Commerce and Financial Studies, Tiruchirappalli, "Case Study Method of Teaching in Commerce and Management Education" held on January 20-21, 2007 Presented a paper titled "A Case Study on the Financial Performance of PRICOL LTD in the ERP Environment"

ICSSR sponsored International Conference on "Socially relevant higher education in India SRHEI – 2006 organized by Cardamom Planters" Association College, Theni District held on 21st, 22nd and 23rd February 2006, Presented a Paper entitled "Teaching and Learning Beyond Black Board Web-Based Learning". Sengunthar

Institute of Management Studies, Tiruchengode, on "Management Challenges in the era of Global Recession", Present a Paper "Global Strategic Management" 10th February 2009.

Vivekanandha College of Arts and Science for Women, Tiruchengode on "Impact of Information Technology in Financial Sectors Present a Paper on "Impact of Merger and Acquisition in the Banking and Insurance Sector" held on 11th February 2010.

Padmavani Arts and Science College for Women, Salem and ICT ACADEMY organized by PG & Research Department of Commerce and Business Administration "A Study on Working Capital Management with Special Reference to select Pharmaceutical Companies in India" held on 14th February 2020.

Sri Vasavi College organized by PG & Research department of Commerce and Management association India entitled "An overview of Digital Marketing" held on 23rd and 24th February 2023.

Participation in Seminars

- Padmavani arts and science college for women, salem conducted Three days entrepreneurship awareness camp organized by PG & research department of commerce & administration on 4th July 2019 to 6th July 2019
- Kaamadhenu arts and science college, sathyamangalam one day state level workshop on "GST AND BUSINESS PRACTICES" organized by Department of Commerce and GST ACADEMY OF EXCELLENCE held on 15th December 2021.
- Vivekanandha college of and sciences for women conducted ICSSR Sponsored A Three day national workshop on "research methodology for research scholars and faculty in social sciences" held on 23rd November to 25th November 2022.
- Hindusthan College of Arts and Science, Coimbatore Organized by Department of Commerce with CA "One Day Workshop on Application of SPSS in Research" on 17th August 2023.
- Vivekanandha College of arts and science for women curriculum development cell organize two day workshop in Revisiting Pos, PSOs and Cos certify by Department of commerce- computer Applications on 15th and 16th December, 2023.

Participation in Workshop :- 04

Participation in Faculty Development Programme : 02

Conference/ Seminar/WorkshopOrganized

- **Workshop :- 04**
- **Conferences :- 02**