

Profile

Name : Mrs.S.SUDHA
Department : Commerce
Designation : Assistant Professor
Qualification : M.Com,M.Phil,B.Ed.
Phone : 9842755934
Experience : 15Years
Area of Specialization(s) : Commerce
Email(OfficialID) : ssudha@viasrvt.ac.in



Academic Qualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
Ph.D.	Nil	Nil	Nil
M.Phil.	Commerce	Sri Vasavi College- Erode - Bharathiyar University	2007
PG	B.Ed	Excel College of Education- komarapalayam - Tamilnadu Teachers Education University-	2009
	M.COM	Annamalai University	2004
UG	B.COM	Vellalor College For Women - Bharathiyar University - Thindal	1998

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution/University/ Agency .Name	Year
Diploma	Computer Application Accountancy(DAA)	Tamil Nadu Council of Technical Education	1997

Published a paper on Emerging Trends in Indian Business Environment Opportunities and challenges Book Published: ISSN: 22782311 on 2011. BOOK NAME The Indian Pages.

Published a paper entitled innovation intelligence relevant to banking sector ISBN 978-93-80509-06-09 National Level Conference Conducted by Sri Kandhan Arts and Science College. on July 2009.

Published a paper on creativity and innovation enhance business growth and success , volume 13, ISBN ;978-93-80509-06-8. International Conference conducted by Periyar University on Feb. 2010.

Published a paper on the board of Red's Shine publication of chapter a study on customer satisfaction towards online food delivery applications with special reference to Salem city, volume 2, ISBN-978-93-93239-32-7 on April 2022

Published a paper on "A Study of Artificial Intelligence in banking an overview " VIAAS, FEB-2023, ISBN-978-81-966088-2-8, Page NO: 1-147

Presentations in Conference : 10

Participation in Seminars : 15

Participation in Workshop : 5

Participation in Faculty Development Programme : 4

Conference/ Seminar/ Workshop Organized

- **Workshop- 02**
- **Conferences - 06**