

Profile



Name : *Ms.S.SUGACINI*
Department : *COMMERCE*
Designation : *ASSISLANE PROFESSOR*
Qualification : *M.COM(CA)., M.Phil.,*
Phone : *8526062530,9790385379*
Experience : *6 Yeais 10 Months*
Area of Specialization(s) : *Marketing and Accountancy*
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Academic Qualifications

<i>Degree</i>	<i>Branch</i>	<i>Institution/ University Name</i>	<i>Year of Graduation</i>
<i>Ph.D(PL)</i>	<i>COMMERCE(MARKETING) Pursuing</i>	<i>VEL INSITUTE OF ARTS AND SCIENCE(CO-ED) COLLEGE, LHINDAL</i>	<i>2023 JULY REGISLER D-</i>

		<i>DE.</i>	
<i>PG</i>	<i>M.COM(CA)</i>	<i>ANBU ARTS AND SCIENCE COLLEGE,KUMARAPALAYA M</i>	<i>2015</i>

<i>UG</i>	<i>B.COM(CA)</i>	<i>ANBU ARTS AND SCIENCE COLLEGE,KUMARAPALAYA M</i>	<i>2013</i>
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Research Publications (Indexed)

Published a paper on the journal of interdisciplinary cycle research, a study on human resource work force policy in health sector, volume XII issue 1, Jan 2020, impact factor 6.2 UGC approved II Journal.

Published a paper on the board of Red's Shine publication of chapter a study on customer satisfaction towards online food delivery applications with special reference to Salem city, volume 2, ISBN -978-93-93239-32-7 on April 2022

Published a paper on South India Journal of Social Sciences, "A Study on AI IN Financial Services industry, Volume XXI, No.6, Jan – June – 2023, UGC Care approved Journal.

Published a paper on Zhuzao/fundamental journal UGC Care Listed ISSN:1001-1977 : "A Study on lead bank scheme in India" volume 26 issue 11 2023.

Published a paper on Bi – Annual Interdisciplinary Journal, Humanities' & Social Science Studies "A Study on the performance of Lead Bank Scheme in Indian Bank in Tamilnadu with Special reference in Salem District, Volume -13, Issue 01, Book no 7, ISSN Index 2319-879X, page no-33 Jan- June 2024

Published a paper on "A sustainable innovation and policy initiatives for startup young entrepreneurs" lead bank scheme of Tamilnadu" VIAAS, FEB-2024, ISBN-978-81-966088-2-8, Page NO: 1-11.

I submit a research paper on "farmers estimation on lead bank scheme of agriculture loan with selected blocks in Salem district, Tamilnadu, International Journal Of Cultural Studies and Social Sciences, ISSN:2347-4777 waiting for publication.

Awards

Illakiya Suda on essay writing competition- 2011.

Presentations in Conference

Presented a paper in "national conference" by Nandha arts and science college, Erode, 2017
Presented a paper in " International conference" by Vivekanandha college of arts and sciences for women (autonomous), Elayampalayam, 2017

Presented Two days International Conference on Youth leadership with technological improvements for sustainable development Organised by Vivekanandha Arts and Science College for Women, Sankari on 9th & 10th Jan-2019.

Presented a paper on one day international conference on Asian international conference on advances : strategic innovations & emerging perspectives for global business in engineering & social sciences, organized by Sri Ganesh school of business management, Salem on 21st Feb, 2019.

Presented a paper on one day work shop cum hands on training on tally with GST (e-way billing), organized by Salem Sowdeshwari college, Salem on 1st Aug 2019.

Presented a paper on one day national level conference on recent trends & development in commerce, management & social sciences” organized by Vivekanandha Arts & Science College for Women, Sankarai on 9th Jan 2020.

Presented a paper on one day international conference on green HRM for sustainable development organized by KSR college of arts & science in association with patrician college of arts and science , Chennai on 27th oct 2022

Presented a paper on One day National Conference on AI for Sustainable Development Challenges & Opportunities , organized by Vivekanandha Arts & Science College for Women, Sankarai on 21st Feb,2023.

Presented a paper on National Conference on Sustainable Innovations & Policy initiatives for startup Young Entrepreneurs organized by Vivekanandha Arts & Science College for Women, Sankarai on 9th Feb 2024.

Presented a paper on Commerce Confluence 2024 Navigation the Future of AI for Digital Transformation organized by Sona College of Arts & Science ,Salem on 22nd Feb 2024

Presented a paper on National Conference on Sustainable Innovations & Policy initiatives for startup Young Entrepreneurs organized by Vivekanandha Arts & Science College for Women, Sankarai on 9th Feb 2024.

Presented a paper on Commerce Confluence 2024 Navigation the Future of AI for Digital Transformation organized by Sona College of Arts & Science ,Salem on 22nd Feb 2024

Presented a paper on One day National Conference on AI for Sustainable Development Challenges & Opportunities , organized by Vivekanandha Arts & Science College for Women, Sankarai on 21st Feb,2023.

Participation in Seminars

Participated a paper in “ national conference “ by Annai Vailankanni Arts and Science College, Lankavai.

Participated a paper in “national conference” by Sri Vasavi college, Erode.

Participated a paper in” national conference” by PMC LECH Eripumal Manimekalai college of engineering, Hosur.

Participated one day National level seminar on Indian business environment : past reforms & challenges ahead organized by Nandha Arts & Science College, Erode on 15th Feb 2019.

Participated a one day national conference on recent trends in commerce & Technology organized by Gandhi arts and science college, Sathiyamangalm, Erode on 3rd oct 2019.

Participated one day international conference on transform in economy through business innovations in technological era organized by Padmavani arts and science college for women salem 14th Feb 2020

Participate one day international virtual conference on digital marketing trends to look in 2021

oiganized by Nehru arts & science in association with college of business & economics, Bulehoie univeisity, Ethiopia on April 23^{id} 2021

Participated one day virtual conference in ICSI teacher's conference on the theme empowering educator's oiganized by the Institute of company secretaries of India Salem chapter jointly oiganized with Sona College of Arts & Science ,Salem, on 9th Sep 2021

Participated one day national level webinar on mechanics of scholarly writing Oiganised by St.Joseph univeisity, Nagland, India associated with NDLI Club, SJU & Central Library ,SJU on 20th Nov,2021

Participated one day national level faculty development Program oiganized by Sona arts & science college, Salem on 27th Nov 2021

Participated one day National level webinar on strategy for managing personal finance oiganized by Akal univeisity collaboration in with association of Mutual funds in India(AMFI) on 30thNov 2021

Participated ne day National level Webinar on Financial Empowerment through Wealth creation oiganized by Yogi Vemana Univeisity , Andrapradesh in collaboration with association of mutual funds in India on 10th dec,2021

Participated one day national level seminar on growth & opportunities in social commerce oiganized by Salem Sowdeshwari College, Salem sponsored by Tamilnadu state level council for higher education on 13th April 2022.

Presented a paper on one day international conference on green HRM for sustainable development oiganized by KSR college of arts & science in association with patrician college of arts and science, Chennai on 27th oct 2022

Participated one day National level Conference on "Emerging Trends in Commerce & Management 2022 oiganized by Sona College of Arts & Science, Salem on 9th Nov,2022.

Participated Two days International Conference on Innovations in Science, Engineering & Technology for Sustainable Development oiganized by Muthayammal Engineering College, Namakkal on 30th & 31st Jan,2023.

Participated One day International Symposium on Volatility in Global Market oiganized by VEE Institute of Arts & Science (Co-Education) College, Lhindal, Eiode on 23^{id} Aug 2023.

Participate a one-day National level webinar on the topic "creating, safe spaces: strategies for preventing and addressing sexual harassment" held on 15.05.2024 oiganized by HKBK Degree college.

Participate a one-day virtual conference on "Effortless communication skills" by Acumen Foundation & Seva Academy on 29.05.2024

Participate in the webinar on the plane as a delegate, organized by internal quality assessment cell (IQAC), Lakulish Yoga University in 15.08.2024

Participation in Workshop

Participated one day national level work shop on “introduction to research methodology and analysis” organized by school of commerce, VEL Institute of Arts & Science (Co-Education) College, Lhindal, Éiode on 17th Nov 2023.

Participate in IP Awareness /Liaining Píogám undeí “National Intellectual PíopeítyAwareness Mission” organized by intellectual píopeíty office, India on 12.08.2024

Participate a one-day work shop on SPSS Oíganized by Salem Sowdeswái College (FoiWomen), Salem on 23.08.2024.

Participation in Faculty Development Píogám

Participated One Day Faculty Development Píogám on Investoís Education & Awareness organized by síaddha academy foi financial Education in Association with Vivekananda Aíts & Science College foi Women, Sankaíi on 30th Nov 2021

Participated one day faculty development Píogám on Investoís education & awareness organized by Síaddha Academy foi Financial Education in Association with Sona Aíts & Science College Salem on 30th Nov 2021

Participated Len days Faculty Development Píogám on Dynamics of Reseaích, Píofessional Ethics &Univeísal Human Values in Holistic Development organized by Vivekananda College of Aíts & Science foi Women, Lhiíuchengode, Namakkal fíom 16th Nov to 27th Nov 2023.

Participate in Faculty Development Píogám on “Empoweíng Educatoís: Nuítuíng Resilience & Well Being foi Faculty Excellence” conducted by Happy Valley Business School on 24.04.2024 to 29.04.2024

Participate five days online FDP on” impact of machine leáining, deep leáining and AI: an industíal peíspective” dúing the 6.05.2024 organized by Kongu Engineeíng college (Autonomus), Éiode.

Participate the NEP 2020 oíentation and sensitization píogám undeí Malaviya Mission Leacheí Liáining Píogám (MM-LLP) of Univeísity Gíants Commission (UGC) organized by MalaviyaMission Leacheí Liáining Centeí, Maduíai Kamaíaj Univeísity on 20.06.2024 to 28.06.2024.